

CLOUD SERVICE Wi-Fi!

94% of guests cite Wi-Fi as the most important amenity (**38%** of these see Wi-Fi as a deal breaker and will book elsewhere)



There are over **20,000** small hotels in the USA that can benefit from **Cloud Service Wi-Fi**

RESEARCH SHOWS:

71%

71% of hotel guests say having Wi-Fi in their room influences where they stay*

50%

50% percent of respondents said free Wi-Fi is a must-have when traveling for business**



Complimentary Wi-Fi is the top factor in choosing a hotel for leisure stays (**30 percent**), as compared to **34 percent** in 2013**

Affordable monthly network service subscription



A must have: **24/7** Proactive network monitoring and self-healing with Artificial Intelligence



Tap into the emerging \$1 billion market for Cloud Service Wi-Fi

Wi-Fi has a great impact on a hotel's star rating (**74% of guests**) ***



60% of hotels say poor Wi-Fi leads to negative online reviews & loss of repeat business****

Keep your guests raving about your hotel with Cloud Service Wi-Fi. **NO WORRIES.**

1.3B mobile workers worldwide

Deloitte.

93% of tablet owners utilize Wi-Fi only



KodaCloud offers a **NO WORRIES** AI-Powered Cloud Service Wi-Fi for a low monthly service fee

KodaCloud™

www.KodaCloud.com
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*<https://www.hotelwifi.com/news/JuneSurvey.htm>
**hotels.com

***TripAdvisor <https://www.revinate.com/blog/2014/01/why-wi-fi-is-keeping-hotels-from-receiving-5-star-reviews/>

**** <http://betanews.com/2014/07/07/poor-wi-fi-risks-losing-hotels-repeat-business/>